



Shelby County Government

A C Wharton, Jr.
Mayor

July 22, 2009

The Honorable Deidre Malone
Chairman, Shelby County Board of Commissioners
160 N. Main, Suite 450
Memphis, TN 38103

Dear Chairman Malone:

Pursuant to the rules and regulations governing the Memphis and Shelby County Music Commission, I hereby nominate Carlos Broady and Sherri Sawyer for appointment.

For your use, biographical information is attached and approval of the Board of Commissioners will be appreciated.

Sincerely,

A C Wharton, Jr.
Mayor

ACW/lar

Enclosure

SUMMARY

I. Description of Item

This resolution appoints two new members, Carlos Broady (BM) and Sherri R. Sawyer (WF) to the Memphis and Shelby County Music Commission.

II. Source and Amount of Funding

III. Contract Items

A. Type of Contract – N/A

B. Terms – N/A

IV. Additional Information Relevant to Approval of this Item

Members of the Memphis and Shelby County Music Commission are appointed for terms of two (2) years each. This is the first term for both Mr. Broady and Ms. Sawyer. Mr. Broady is filling a term that expired in January 20, 2008, but has not been filled until now. Ms. Sawyer is replacing Carol Sherrod who is term limited.

Board Members

<i>Appointments</i>	<i>Resolution Date</i>	<i>Expire Date</i>	<i>Member Since</i>	<i>Race</i>	<i>Term</i>
<i>M/SC Music Commission</i>					
Mr. Kurt Clayton	10/06/2008	01/20/2010	03/27/2006	BM	2
Mr. Richard Cushing	10/06/2008	01/20/2010	09/12/2005	WM	2
Mr. Michael Davis	10/06/2008	01/20/2010	10/06/2008	BM	2
Mr. Cameron Mann	03/27/2006	01/20/2008	03/27/2006		2
Mr.. Dwayne Matthews	03/16/2009	01/20/2010	03/16/2009	BM	2
Mr. John McCarthy	10/06/2008	01/20/2010	09/24/2007	WM	2
Ms. Patricia Mitchell Worley	10/06/2008	01/20/2010	06/05/2000	BF	2
Mr. Michael Moore	10/06/2008	01/20/2010	07/09/2007	BM	2
Ms. Carol Sherrod	02/19/2007	05/06/2008	06/01/1998		2
Ms. Jodie Vance - resigned	03/27/2006	01/20/2008	03/27/2006	WF	2
Mr. Marc Willis	10/06/2008	01/20/2010	10/06/2008	BM	2

Board/Commission

Division of County Government

Name:

Carlos Brandy

Date of Birth:

07-06-09

Race

African AmericanX F

Business Name:

C. Brandy Music

Business Address:

P.O. Box 435

Zip

38101

Phone

901-282-7499

E-mail

SixxJudy@yahoo.com (or) SixxJudy@gmail

Education:

High School Diploma Fairley High lyr college

Name of Spouse:

Angel Brandy

Number of Children

2

Home Address:

3380 JUSTINE

Zip

38127

Phone

901-282-7499Resident of Shelby County 37 years.Have you ever been convicted of a felony? Yes No XI give authorization to Shelby County Government to request that the Shelby County Sheriff's Department perform a background check. Yes X No

I also understand that other sources including the official state websites listing sexual predators and a check of outstanding balances owed to departments and offices of county government may be performed.

List any affiliation or ownership interest you have in any business, corporation, or partnership, and if such business contracts with or sells products or services to Shelby County Government.

N/A

List members of family, where employed, and whether or not their employer contracts with or sells products or services to Shelby County Government.

N/A

Signature

Date

(For Office Use Only)

Attendance Record (if applicable)

No. of Meetings

No. Attend

No. Absent

Disposition:

Approval

Resolution

Item #

**NOTICE TO ALL PROSPECTIVE APPOINTEES TO SHELBY COUNTY BOARDS,
AUTHORITIES OR COMMISSIONS**

Pursuant to Resolution #26 adopted July 26, 1993, as amended, each person who submits his or her name for nomination to serve on a board, authority, or commission subject to approval by the Shelby County Board of Commissioners shall submit a list of all private country, social, athletic or professional clubs of which that person is a member. In the event it is determined that any such clubs are discriminatory in choosing their members on the basis of race, sex, or religion, the Shelby County Board of Commissioners may use this information in voting to reject the nominee.

Pursuant to the aforementioned Resolution you are hereby required to list all private country, social, athletic or professional clubs of which you belong.

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____

List below any of the aforementioned clubs of which you belong that do not have female members.

- 1 _____
- 2 _____
- 3 _____
- 4 _____

List below any of the aforementioned clubs of which you belong that do not have minority group members (e.g., African American, Hispanic, Asian).

1 _____
2 _____
3 _____
4 _____

Do any of the aforementioned clubs of which you belong discriminate in selecting members based on race, sex, or religion?

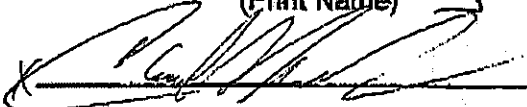
Circle Below:

Yes ☒ No

Submitted:

Carlos Broady
(Print Name)

Signature:



Date:

X 7-21-09

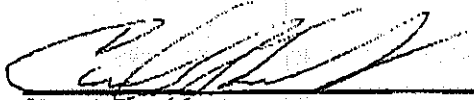
GRATUITY DISCLOSURE FORM
Shelby County Ethics Commission

INSTRUCTIONS: This form is for all persons receiving any Shelby County Government contract, land use approval or financial grant money to report any gratuity that has been given, directly or indirectly, to any elected official, employee or appointee (including their spouses and immediate family members) who is involved in the decision regarding the contract, land use approval, or financial grant of money.

1. **NAME**Charles Broadway2. **DATE OF GRATUITY**N/A3. **NATURE AND PURPOSE OF THE GRATUITY**N/A4. **NAME OF THE OFFICIAL, EMPLOYEE, APPOINTEE, OR FAMILY MEMBER WHO RECEIVED THE GRATUITY**N/A5. **NAME OF THE PERSON OR ENTITY THAT PROVIDED THE GRATUITY**N/A6. **ADDRESS OF THE PERSON OR ENTITY THAT PROVIDED THE GRATUITY**N/A

7. DESCRIPTION OF THE GRATUITYNA**8. COST OF THE GRATUITY (If cost is unknown and not reasonably discernible by the person giving the gratuity, then the person giving the gratuity shall report a good faith estimate of the cost of the gratuity.)**NA

9. The information contained in this Gratuity Disclosure Form, and any supporting documentation or materials referenced herein or submitted herewith, is true and correct to the best of my knowledge, information and belief and affirm that I have not given, directly or indirectly, any gratuity to any elected official, employee or appointee (including spouse and immediate family members) that has not been disclosed and I affirm that I have not violated the provisions of the Shelby County Government Code of Ethics.


Signature

7-21-09
Date

Carlos D Brandy
Print Name

A copy of your completed form will be placed on the Shelby County Internet website.

Biography of Carlos "Six July" Broady

Nominated for Four 2002 Grammy Awards, Carlos Broady, born in Memphis, TN is one of the most well known writers/producers in the music industry today. His credits are countless, as well as his talents. Composing hit after hit via his production company, SIX JULY, Carlos Broady has worked with a variety of nationally acclaimed recording artists including India.Arie, Royce Da 5'9", Puffy, Notorious B.I.G., The Lox, Black Rob, Lil Kim, Mase, Noreaga, Nas, and 112 to name a few.

Carlos Broady, Six July Productions, and Unda Ground Muzic have partnered with Leeway Music Recording Studio/Production Company and Leeway Music Records in Memphis, TN with the goal of discovering, developing, and producing new artists.

**** CARLOS BROADY DISCOGRAPHY ****

24 HOURS TO LIVE ~ Mase feat. The Lox

AL GREEN II ~ Puff Daddy

ALL HAIL THE QUEEN ~ Lil Kim

AU REVOIR, QUE SERA ~ Mecca

CAN'T NOBODY HOLD ME DOWN ~ Puff Daddy

DRIVER S SEAT ~ Capone & Noreaga

FOREVER ~ Puff Daddy

FOREVER SOULS ~ La The Dark Man

FOUR THREE TWO ONE(remix)~ LL Cool J

GLORY ~ La The Dark Man

GOIN BE SOME ***** ~The Lox

GUN RULE ~ La The Dark Man

I HEAR VOICES ~ Puff Daddy

I VE BEEN THROUGH IT ~ Saffir

I WANT IT ALL ~ La The Dark Man

IT AIN T TOO MUCH ~ Power Of 3

JASMINE ~ Black Rob



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**Carlos "Six July" Broady**
Profile: Under-rated US hip-hop producer. Born in Memphis, Tennessee but now working in New York.

Name Variations: All | [Carlos "Six July" Broady](#) | [C. Broady](#) | [Carlos "July Six" Broady](#) | [Carlos Broady](#) | [Carlos Brody](#)
[Log In](#) to sort and filter releases.
Remixes:

Only You (2x12", Promo)	Only You (Bad Boy Remix)	Arista	1996
Only You (Remix) (12")	Only You (Bad Boy Remi...	Bad Boy Entertainment	1996
Only You (Remix) (CD, Maxi)	Only You (Puff Daddy R...	Arista	1996
Bad Boy Greatest Hits Volume 1 (Comp) ◀ (3 versions)	Only You (Bad Boy Remix)	Bad Boy Records (5) ...	1998
Chris Sheppard Presents Groove Station 4 (CD)	Only You (Bad Boy Remix)	BMG Music Canada	1998
Bad Boy's 10th Anniversary...The Hits ◀ (2 versions)	Only You (Remix)	Bad Boy Entertainment ...	2004

Production:

Can't Nobody Hold Me Down (Remix) (12")		Bad Boy Entertainment	1996
Hard Core (Album) ◀ (3 versions)	Queen B@\$\$H	Big Beat ...	1996
High School High (Soundtrack) ◀ (4 versions)	Queen B@\$\$h	Big Beat ...	1996
I Want It All / As The World Turns (12", Promo)	I Want It All (Six Jul...	Fo'Real Records	1996
Harlem World (Album) ◀ (2 versions)	Take What's Yours, 24 ...	Bad Boy Entertainment ...	1997
Life After Death (2xCD)		Warner Music (Canada)	1997
Life After Death (Album) ◀ (4 versions)		Puff Daddy Records ...	1997
No Way Out (2xLP)	Can't Nobody	Bad Boy Entertainment	1997

Artist**Images****Reviews****Shopping****521 For Sale****Tools**

Shortcut: [a170004]

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Quality Rating: Correct

50 submissions pending[History](#), [Discuss](#), [Vote](#)[Edit Artist](#)[Edit Images](#)[Add Release](#)

	Hold Me Down		
No Way Out (CD)	Can't Nobody Hold Me Down	Bad Boy Entertainment	1997
No Way Out (Cass)	Can't Nobody Hold Me Down	Puff Daddy Records	1997
T.O.N.Y. (Top Of New York) (12")		Penalty Recordings	1997
The Source Presents Hip Hop Hits - Volume 1 (CD)	Can't Nobody Hold Me Down	PolyGram TV	1997
The War Report ◀ (5 versions)	Driver's Seat, T.O.N.Y...	Tommy Boy Music ...	1997
24 Hrs. To Live (12", Promo)		Bad Boy Entertainment	1998
Bad Boy Greatest Hits Volume 1 (Comp) ◀ (3 versions)	Can't Nobody Hold Me Down	Bad Boy Records (5) ...	1998
Heist Of The Century (Album) ◀ (3 versions)	Lucci, Shine, What Thu...	Supreme Team Entertainment ...	1998
Heist Of The Century / I Want It All (12")	I Want It All (Unrelea...	Big Beat	1998
Lookin' At Me (Maxi) ◀ (2 versions)	24 Hrs. To Live, 24 Hr...	Bad Boy Entertainment	1998
Money, Power & Respect (CD)	Goin' Be Some Sh*t	Puff Daddy Records	1998
Money, Power & Respect (CD)	Goin' Be Some Shit	Bad Boy Entertainment	1998
Money, Power & Respect (Vinyl, Album)	Goin' Be Some Shit	Bad Boy Entertainment	1998
Spring Water / City Lights (12")		Supreme Team Entertainment	1998
Forever (Album) ◀ (3 versions)		Bad Boy Entertainment	1999
I Am... (Album) ◀ (8 versions)	Small World	Columbia	1999
Immobility (Album) ◀ (6 versions)	Yae Yo	Loud Records ...	1999
Not Fa' Nuthin' (12", Promo)		Qwest Records	1999
The Hit List (CD, Album, Promo)	Digits, Mask-A- Raid	Qwest Records	1999
Acoustic Soul Sampler (12", Promo)	Video, God In You	Motown	2000
Black And White - The Soundtrack (Comp) ◀ (2 versions)	Wake Up	Loud Records	2000
Cherchez LaGhost ◀ (2 versions)	We Made It (Clean Vers...	Epic ...	2000
Life Story (CD, Album)	Jasmine	Puff Daddy Records	2000
Life Story (CD)	Jasmine	Bad Boy Entertainment	2000
Life Story (2xLP)	Jasmine	Bad Boy Entertainment	2000
Notorious K.I.M. ◀ (3 versions)	Queen Bitch Pt. 2	Atlantic	2000
One / Saturday Nite (12", Promo)		Epic	2000

<u>Supreme Clientele</u> (Album) ◀ (7 versions)	<u>Saturday Nite, We Made It</u>	<u>Razor Sharp Records ...</u>	2000
<u>Acoustic Soul</u> (CD)	<u>Video, I See God In You</u>	<u>Motown</u>	2001
<u>Acoustic Soul</u> (CD, Album)	<u>Video, I See God In You</u>	<u>Motown</u>	2001
<u>Acoustic Soul</u> (2xLP, Promo)	<u>Video, I See God In You</u>	<u>Motown</u>	2001
<u>Brown Skin</u> (12")	<u>Video (Urban Wolves / ...</u>	<u>Motown</u>	2001
<u>Bulletproof Wallets</u> (Album) ◀ (5 versions)		<u>Epic</u>	2001
<u>Ghost Showers</u> (12")	<u>The Hilton (Album Vers...</u>	<u>Epic</u>	2001
<u>Mixmag Block Party</u> (CD, Comp, Mixed)	<u>Video</u>	<u>Mixmag</u>	2001
<u>Urban Chill</u> (2xCD)	<u>Video</u>	<u>Universal Music TV</u>	2001
<u>Video</u> (12")		<u>Motown</u>	2001
<u>Video</u> (12")	<u>Video (Album Version),...</u>	<u>Motown, Motown</u>	2001
<u>Rock City</u> (Album) ◀ (2 versions)	<u>Let's Go, Who Am I</u>	<u>Game Recordings ...</u>	2002
<u>Rock City (Version 2.0)</u> ◀ (2 versions)	<u>Let's Go</u>	<u>Game Recordings ...</u>	2002
<u>Build & Destroy - Lost Sessions Part 1</u> (2xCD)	<u>Trouble, War</u>	<u>Trouble Records, Groove Attack</u>	2003
<u>Make This Run</u> (Single) ◀ (2 versions)		<u>Trouble Records (2)</u>	2003
<u>Compton</u> (12", Promo)	<u>Compton (Clean Version...</u>	<u>Virgin Records America, Inc.</u>	2004
<u>Compton</u> (CD, Maxi, Promo, Car)	<u>Compton (Clean Version...</u>	<u>Virgin Records America, Inc.</u>	2004
<u>Death Is Certain</u> ◀ (3 versions)		<u>Koch Records</u>	2004
<u>Guerilla City</u> (CD, Album)	<u>Hearts Of Fire, Compto...</u>	<u>Virgin Records America, Inc.</u>	2004
<u>Guerilla City</u> (2xLP)	<u>Hearts Of Fire, Compto...</u>	<u>Virgin Records America, Inc.</u>	2004
<u>The Best Of Capone -N- Noreaga - Thugged Da Fuck Out</u> (2xCD, Ltd)	<u>T.O.N.Y. (Top Of New Y...</u>	<u>Tommy Boy Music</u>	2004
<u>Independent's Day</u> (CD)	<u>I Owe You, Looking At ...</u>	<u>Trouble Records (2)</u>	2005
<u>The Bar Exam</u> (File, MP3)	<u>Street Hop</u>	<u>Not On Label</u>	2007
<u>Lost And Found</u> (File, MP3)	<u>War</u>	<u>HipHopSite.com Recordings</u>	2008
Mix:			
<u>Acoustic Soul Sampler</u> (12",	<u>God In You</u>	<u>Motown</u>	2000

Promo)

<u>Black And White - The Soundtrack</u> (2xLP, Comp)	<u>Wake Up</u>	<u>Loud Records</u>	<u>2000</u>
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Appears On:

<u>Can't Nobody Hold Me Down (12")</u>	<u>Arista</u>	<u>1996</u>
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<u>Can't Nobody Hold Me Down</u> (Remix) (CD, Single)	<u>Bad Boy Entertainment</u>	<u>1996</u>
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<u>Life After Death (2xCD)</u>	<u>Somebody's Gotta Die, ...</u>	<u>Warner Music (Canada)</u>	<u>1997</u>
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<u>Acoustic Soul Sampler (12", Promo)</u>	<u>God In You</u>	<u>Motown</u>	<u>2000</u>
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<u>Supreme Clientele (Album)</u> ◀ (3 versions)	<u>Saturday Nite</u>	<u>Epic ...</u>	<u>2000</u>
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<u>New Voices Vol. 45 (CD, Comp, Car)</u>	<u>Video</u>	<u>Rolling Stone (Germany)</u>	<u>2001</u>
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<u>Rock City (Version 2.0) ◀ (2 versions)</u>	<u>Who Am I</u>	<u>Game Recordings ...</u>	<u>2002</u>
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<u>Death Is Certain ◀ (3 versions)</u>	<u>Something's Wrong With...</u>	<u>Koch Records</u>	<u>2004</u>
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<u>Most Known Unknown - The Swisha House Remix - Screwed And Chopped By Michael 5000 Watts (CD)</u>	<u>Columbia</u>	<u>2005</u>
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<u>Side 2 Side (12")</u>	<u>Columbia, Columbia, Sony Urban Music, Sony Urban Music</u>	<u>2006</u>
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<u>Side 2 Side (12")</u>	<u>Columbia, Columbia, Sony Urban Music, Sony Urban Music</u>	<u>2006</u>
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Unofficial Releases:

<u>Supreme Clientele (Instrumentals) (LP)</u>	<u>Saturday Nite, We Made It</u>	<u>Not On Label</u>
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Board/Commission

Division of County Government

Name: Sherri R Sawyer

Date of Birth: 9-12-1952 Race W M FX

Business Name: Citadel Broadcasting

Business Address: 5629 Murray Rd Zip 38119 Phone 682-1106

E-mail sherri.sawyer@citcomm.com Fax 537-0005

Education: Bachelor of University of Mississippi

Name of Spouse: Skip Number of Children 2

Home Address: 1 Belleair Drive Zip 38104 Phone 722-7999

Resident of Shelby County 52 years. (4 year hiatus 2001-2005)

Have you ever been convicted of a felony? Yes No X
I give authorization to Shelby County Government to request that the Shelby County Sheriff's Department perform a background check. Yes X No

I also understand that other sources including the official state websites listing sexual predators and a check of outstanding balances owed to departments and offices of county government may be performed.

Yes

List any affiliation or ownership interest you have in any business, corporation, or partnership, and if such business contracts with or sells products or services to Shelby County Government.

NA - Other than Political Advertising; TUA; TN Lottery
Police Marketing

List members of family, where employed, and whether or not their employer contracts with or sells products or services to Shelby County Government.

NA

Sherri R Sawyer

Signature

7/15/09

Date

(For Office Use Only)

Attendance Record (if applicable)

No. of Meetings No. Attend No. Absent

Disposition:

Approval Resolution Item #

**NOTICE TO ALL PROSPECTIVE APPOINTEES TO SHELBY COUNTY BOARDS,
AUTHORITIES OR COMMISSIONS**

Pursuant to Resolution #26 adopted July 26, 1993, as amended, each person who submits his or her name for nomination to serve on a board, authority, or commission subject to approval by the Shelby County Board of Commissioners shall submit a list of all private county, social, athletic or professional clubs of which that person is a member. In the event it is determined that any such clubs are discriminatory in choosing their members on the basis of race, sex, or religion, the Shelby County Board of Commissioners may use this information in voting to reject the nominee.

Pursuant to the aforementioned Resolution you are hereby required to list all private country, social, athletic or professional clubs of which you belong.

- Board Members {
- 1 Racquet Club
 - 2 Leadership Memphis
 - 3 Tennessee Association of Broadcasters
 - 4 Methodist Healthcare Foundation
 - 5
 - 6
 - 7
 - 8

List below any of the aforementioned clubs of which you belong that do not have female members.

- 1
- 2
- 3
- 4

List below any of the aforementioned clubs of which you belong that do not have minority group members (e.g., African American, Hispanic, Asian).

- 1 NA
- 2 _____
- 3 _____
- 4 _____

Do any of the aforementioned clubs of which you belong discriminate in selecting members based on race, sex, or religion?

Circle Below:

Yes ☐ No ☒

Submitted:

Henri R Sawyer

(Print Name)

Signature:

Henri R Sawyer

Date:

7/15/09

GRATUITY DISCLOSURE FORM

Shelby County Ethics Commission

INSTRUCTIONS: This form is for all persons receiving any Shelby County Government contract, land use approval or financial grant money to report any gratuity that has been given, directly or indirectly, to any elected official, employee or appointee (including their spouses and immediate family members) who is involved in the decision regarding the contract, land use approval, or financial grant of money.

1. NAME
NA
2. DATE OF GRATUITY
NA
3. NATURE AND PURPOSE OF THE GRATUITY
NA
4. NAME OF THE OFFICIAL, EMPLOYEE, APPOINTEE, OR FAMILY MEMBER WHO RECEIVED THE GRATUITY
NA
5. NAME OF THE PERSON OR ENTITY THAT PROVIDED THE GRATUITY
NA
6. ADDRESS OF THE PERSON OR ENTITY THAT PROVIDED THE GRATUITY
NA

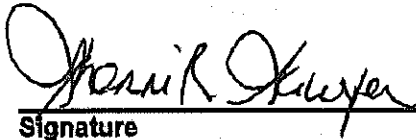
7. DESCRIPTION OF THE GRATUITY

NA

8. COST OF THE GRATUITY (If cost is unknown and not reasonably discernible by the person giving the gratuity, then the person giving the gratuity shall report a good faith estimate of the cost of the gratuity.)

NA

9. The information contained in this Gratuity Disclosure Form, and any supporting documentation or materials referenced herein or submitted herewith, is true and correct to the best of my knowledge, information and belief and affirm that I have not given, directly or indirectly, any gratuity to any elected official, employee or appointee (including spouse and immediate family members) that has not been disclosed and I affirm that I have not violated the provisions of the Shelby County Government Code of Ethics.


Signature

7/15/2009
Date

Sherri R SAWYER
Print Name

A copy of your completed form will be placed on the Shelby County Internet website.

Sherri R. Sawyer

MISSION STATEMENT

To work with a company that fosters the growth of staff and practices a strong community involvement.

CAREER

March 2005 – Present

Market Manager

Citadel Communications Corporation Memphis, TN (WGKX-FM; WKIM-FM; WRBO-FM; WXXM-FM)

- Responsible for Complete Station Operations of 4-FM Stations
- Responsible for developing new income revenue streams and maintaining expenses, with the continued goal to hit budget and beat the market in growth
- Successfully managed diverse staff of 80 full-time employees
- Responsible for moving stations back into community events and getting staff more involved in community programs

August 2003- March 2005

VP/Market Manager

Radio One Radio Richmond, VA

- Responsible for developing new income revenue streams and maintaining expenses, with the continued goal to hit budget and beat the market in growth
- Successfully managed diverse staff of 88 full-time employees
- Responsible for moving stations back into community events and getting staff more involved in community programs
- Worked directly with Programming and Corporate Programming to re-invent the stations

November 2001- July, 2003

VP/Market Manager

Clear Channel Radio Raleigh, NC

- Responsible for complete station operations of 4- FMS and 1 AM
- Responsible for developing new income revenue streams and maintaining expenses, with the continued goal to hit budget and beat the market in growth
- Successfully managed diverse staff of 88 full-time employees

- Responsible for moving stations back into community events and getting staff more involved in community programs
- Developed and implemented two signature events for CCR Raleigh within 16 months.
- Worked directly with Programming and Corporate Programming to re-invent the stations

March 1987 – November 2001

Vice President/ GM

Clear Channel Radio Memphis, TN

WEGR-FM/WOTO-FM/WREC-AM

- Job description as above, bullet points 1, 2, 7, 9, 10
- Handled National Sales for trombo
- Put third station on-air in 1996
- Responsible for all components of finding signal to purchase, negotiating purchase, determining format, and revamping existing studio logistics for addition of new on-air signal
- Memphis CC Market included 4 additional radio stations, billboard company and two television stations. The market was one of CCR's first successful synergy markets.

September 1985 – March 1987

GSM- WEGR/WREC Memphis, TN

- Responsible for hiring, training and development of two individual local sales staffs
- Responsible for National Sales
- Responsible for planning revenue budgets and achieving the results

EDUCATION

University of Mississippi

Bachelor of Arts

COMMUNITY INVOLVEMENT

2007- Present Tennessee Association of Broadcasters, Board Director

2008 – Present Methodist Healthcare Foundation, Board Director

2008- Present Leadership Memphis, Board Member

2008 – Big Brothers, Big Sisters, Chairman Sportsball

2004 - 2005 Virginia Association of Broadcasters, Board Director

Radio One awarded the Volunteer Stations of the State in Jan 2005

Board of Directors for Virginia American Red Cross 2003-2005

2002-3 Raleigh, NC

NCAB Board of Directors

Better Business Bureau

1990-2001 Memphis, TN

- Church Stewardship Chair 2000
- Rock N Soul Museum Board of Directors 96-01
- Better Business Bureau 93-01
- Past Governor of Deep South 7th District, 98-99...a ten year commitment
- Past Boards include: RAB Advisory Council; CBS Radio Advisory Council; Ronald McDonald House; Synergy; Church Vestry; Public Library, Adv Council for University of Memphis, Memphis Area Radio Stations (president for 2 years); Memphis AD Fed President; Sales Marketing Executives Board, Center for Southern Folklore.
- Graduate Leadership Memphis, 1992
- 1997 Memphis Cotton Carnival President's Award for Industry, first woman to receive award in 100+ year award's history
- 1998 American Advertising Federation Silver Medal Award
- 2001 Subsidiary Honorary Chair for the Memphis Oral School for the Deaf
- Soup Kitchen 1993-98

Sherri Sawyer...

In Quest for Wellness, She is Survivor Extraordinaire

By Trena Street

Her delicate frame belies the mighty strength of sweet spirit and fortitude she possesses. Sherri Sawyer's got grit. Since 1992, she has pummeled down breast cancer five times, victoriously prevailed and missed little work through it all. Being 'well' means many things to many people. To this 56 year old lady it just might mean thriving while maintaining a shield of survival.

"I don't think of cancer as a death sentence," she states. "I think of it as a lesson...a daily lesson I am learning." She is truly a girl raised in the South. A lifelong Memphian, she earned a Bachelor's degree from Ole Miss and has spent most of her professional career as a broadcast management executive in the bluff city area.

As Market Manager for Citadel Communications Corporation, she successfully manages a diverse staff of 80 full-time employees at radio stations, KIX106, KIM 98.9, WRBO and The MAX in the East Memphis headquarters. Spending most waking hours making sure she meets budgets and fulfills corporate responsibilities. Yet, every third week, she can be found, Blackberry in hand, at The West Clinic, hooked to a chemo drip.

With conviction and acknowledgement of the disease, she recognizes "I won't ever be cancer-free." She concedes but never gives in. "With the grace of God, I was in remission from the original breast cancer diagnosis in 1992 until it reoccurred in 2005. There is great cause for celebration when it is in remission...and I do!"

Ever the steel magnolia, she underwent painful breast reconstruction surgery four times in 1992, while still most aptly managing three stations for Clear Channel Radio and raising daughter Collin, 27 and son, Breck, 28. After accepting a VP position first with Clear Channel in Raleigh NC and later with Radio One in Richmond VA, she and husband, Skip, retired and relocated, leaving their beloved hometown for four years.

Sherri Sawyer is a highly respected giant in the broadcasting industry, even though Don Imus called her 'the little general'. She has managed and worked with many well-known names in Memphis like Fred Cook and John Powell. Somehow she kept the Wake Up Crew with Tim, Bev, and Bad Dog in check from inception in 1988 until departure to NC in 2001 and earned the admiration of the late Isaac Hayes and Sam Phillips. Now, she is the person in charge of radio personalities, Young & Elder, Drake & Zeke and Tom Prestigiacomio and Memphis View with Henry Nelson and Dr. Susan Murrman.

The only child of the late James and Earl Leane Roberson, Sherri "was glad to be back in Memphis where I could help" when her Mother became ill with multiple myeloma. "It just started happening all over again in 2005. The cancer was back, in my sinuses, prompting three months of chemo drips again. Then good news. No more chemo needed.

Pet Scans, every 90 days, were clear until April 2007 when brain tumors showed up," she recalled.

While this scenario might even get a cock-eyed optimist down, she dedicated herself to work and wellness while recovering from brain surgery. The tumors were gone, but some right-side loss of hearing and sight had occurred. "I'm not comfortable driving much now, so Skip is great taking me to and from work or meetings as needed," she said.

Suzanne Owens, senior account executive with the radio stations speaks admiringly about 'boss' Sherri. "Through all of this, she still finds a way to encourage and motivate the staff. Sherri is such a nurturer and teacher and is so positive about her own life," she said. "Sometimes I think things are too hard for me and then I think of Sherri and realize how ridiculous I am. Sherri is an inspiration. She is the *real* Survivor."

January, 2008 brought a fourth discovery...breast cancer tumors in the liver. Again, she balanced work, travel and even YOGA classes between chemo drips through July. In her words she had reason to celebrate July as the Pet Scan showed the tumors were no longer active." The thorax and clavicle area spots appeared this past October. With a shrug, and her green eyes glistening with determined emotion, she says, "I guess I'm just one of those people who will get drips forever. It's my lesson. My lesson to learn, daily, and I love learning lessons. I'm alive. I'm a survivor. I plan on keeping it that way, so, I just grab my wig and go!"